

# FOR IMMEDIATE RELEASE

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# Unigen Hires Vice President of Sales & Marketing

**Seattle, WA** – June 8, 2015: Unigen, Inc. announced today that Grant Bergstrom joined the company to help further expand the awareness and distribution of the firm's scientifically proven ingredients. Grant brings a wealth of knowledge and experience, from the last 8 years with The Wright Group, bringing premix vitamins and minerals to the world's largest CPG companies in the food and beverage industries.

Prior to The Wright Group, Bergstrom developed his skills across multiple departments at Cardinal Nutrition. He held the role of Vice President of Operations during which, among other things, he accomplished a major manufacturing plant upgrade. Before his work in Operations, he established initial relationships with their dietary supplement clients. Ultimately he moved on to Vice President of Worldwide Sales. In this position he developed international distribution partners, trained and motivated a sales team, and worked collaboratively to ensure better integration of Cardinal's products with customer's manufacturing practices.

Bergstrom joins Unigen as Vice President of Sales & Marketing and brings with him a history of multiplying sales, expanding into new territories and working extensively with cross functional teams. Bergstrom's passion for the industry, and enthusiasm in all he pursues makes him the perfect fit for the Unigen team. President and CEO, Regan Miles was quoted saying, "We are putting together the right team, at the right time, and Grant is key to the success of those efforts."

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#### About Unigen

Unigen discovers, develops and manufactures proprietary natural-product active ingredients for dietary supplements, functional foods, cosmetic and personal care products, prescription medical food and botanical drug products. The Company discovers its proprietary ingredients through our high throughput screening PhytoLogix<sup>™</sup> approach applied to a proprietary well-annotated collection of botanicals and a legacy mining approach applied to botanicals having known medicinal benefits. Mechanism of action, safety and efficacy are documented with extensive preclinical *in* 

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*vitro* and *in vivo* testing and by human clinical studies. Unigen protects its discoveries with issued patents and patent filings in all major territories, and manufactures its products to GMP standards. Unigen commercializes its proprietary ingredients through licensing and ingredient supply alliances with commercial partners engaged in the manufacture, distribution and marketing of end-products in each of Unigen's target markets.