

43%
use products to soothe their skin \*

**73%** expressed stress in the past year

50%

of Spain & France say using face coverings irritated their skin † 73% believe stress causes aging \* 55% actively seek to reduce stress \*

73%

stress negatively impacts their beauty +

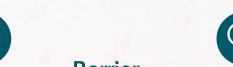
# Stress & Compromised Skin

46% Agree that beauty products make them feel good<sup>+</sup>





Cortisol Inflammation













#### Key Summary & Benefits:\*



Promotes optimal deep sleep vital for healthy and vibrant looking skin



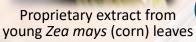
Up to 36% reduction in early morning salivary cortisol, resulting in reduced stress



Promotes bodily restoration and positive mood, which might in turn reflect on facial appearance



Better sleep might promote brighter looking eyes and youthful skin





Substantiated by 2 clinical trials with 2 peer-reviewed publications



### Uniflavon™



Proprietary blend of bamboo extract and *Scutellaria* baicalensis root extract

#### Key Benefits:\*\*

>70% Inhibition of Histamine & Leukotriene Release (in vitro)

Significantly Repairs SLS-Damaged Barrier after 1 hour

Significant Improvement in Appearance of Erythema of Legs and Arms after 4 weeks

75%
Improves the appearance of Atopic Dermatitis (4 weeks)\*

45%
Improves the appearance of pruritus (4 weeks)\*



## bakutrol

#### Key Benefits:\*\*



Proprietary extraction of Psoralea corylifoia seeds







151%

More effective COX-2 Inflammatory Inhibitor than Ibuprofen (in vitro)

23%

Reduction in appearance of total acne lesions after 4 weeks

92K

Total ORAC 5.0, broad spectrum antioxidant (in tubo)

60%

Reduction in appearance of inflammatory acne lesions after 8 weeks

\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. These statements are presented for informational purposes only and are not intended to be presented to final consumers.

\*\* Indications and claims related to the benefits or property of an ingredient or product are governed in accordance with country-specific laws and regulations. Information is provided for scientific and educational purposes related to this ingredient. Photographs reflect actual results, but product may not produce the same results in all users.

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