



Mobility Unleashed!

What is Anivestin[®]

- ❖ Natural joint care ingredient clinically proven to safely support joint function and mobility in companion animals
- ❖ Reduces inflammation and discomfort
- ❖ Extensive safety testing with no adverse effects
- ❖ Proprietary bioflavonoid mixture derived from two well-known medicinal plants with a long history of safety and efficacy
- ❖ Patent protected

Application*

- ❖ Reduces joint inflammation, alleviates joint discomfort, improves mobility and joint function in companion animals

Formulation

- ❖ Can be used as an active agent in tablets, capsules, liquids, powders and other delivery systems

Benefits & Claims*



- Provides a powerful antioxidant to protect cells and cartilage from oxidative damage
- Fast acting bioflavonoid composition to improve stiffness, reduce discomfort, and improve mobility
- Extensive *in vitro* and *in vivo* safety testing with no adverse effects
- Patent protected

In vitro Efficacy*



- Balanced modulation of COX-1 and COX-2 enzyme activity
- Inhibits LOX enzymatic activity and proinflammatory cytokines
- Potent antioxidant and is capable of neutralizing ROS produced during wear and tear

In vivo Efficacy*



- Anti-inflammatory efficacy demonstrated with multiple *in vivo* models
- Anivestin® was found to be more than twice as effective as active comparator at relieving discomfort in companion animals

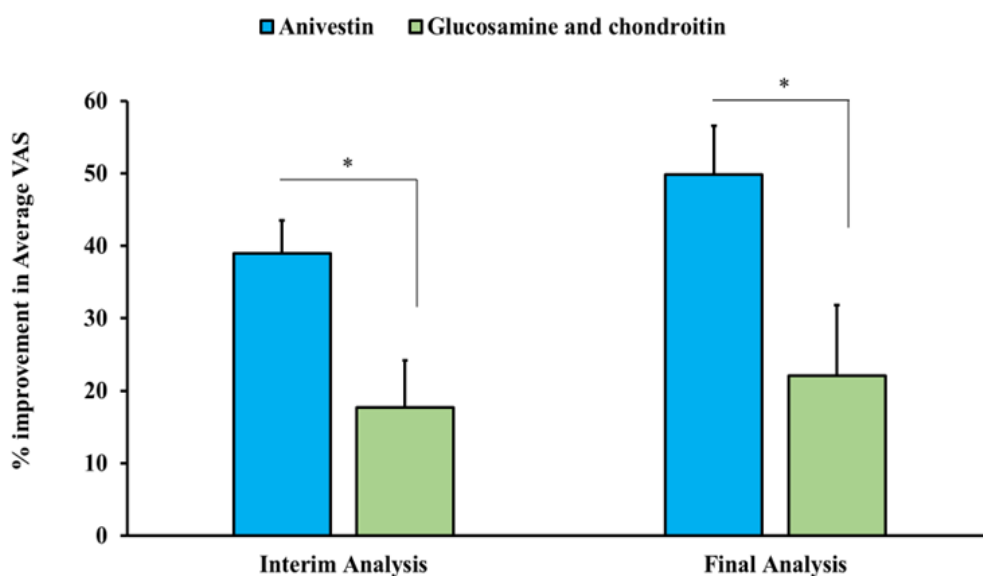
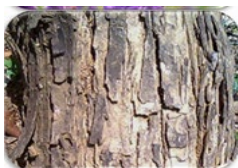


Figure 1: The flavonoid mixture in Anivestin® (also in FlexileRx) reduces joint discomfort in dogs more effectively than the leading companion animal joint care product CosequinDS (Burnett et al. 2009)

Botanical Origin & Physical Properties



- Name: *Scutellaria baicalensis*
- Part of Plant: Roots



- Name: *Acacia catechu*
- Part of Plant: Heartwoods

❖ Physical Properties: Greenish yellow to brown colored powder that partially dissolves in water

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